



Artist Outreach Project Application

[Application Deadline: March 15, 2025](#)

1. Artist Information

First and Last Name:

Address:

Email Address:

Home Phone:

Mobile Phone:

Website Address (if applicable):

Application Date:

How did you learn about the Artist Outreach Project?

2. Target Nonprofit Organization(s)

Please provide the following information for the group/nonprofit you propose to serve. If you plan to work with more than one nonprofit, list additional nonprofits in *Appendix A*.

Nonprofit name and address:

Nonprofit website:

Type of service provided by nonprofit:

Nonprofit contact name and title:

Nonprofit contact email:

Nonprofit contact phone:

3. Project Narrative

Please respond to each of the questions that follow. Number your responses correspondingly.

3a. Describe your project, its participants, and its goals.

3b. How will your project address important needs of the population you propose to serve? What compelling therapeutic, educational or other impact will your work have with this population?

3c. What will be the outcome of your project? How will you know if your project has been successful?

3d. Why is this project important to you? Why are you pursuing this project at this time?

3e. Describe any art related professional or volunteer experiences in which you taught or mentored others.

4. Work Plan

4a. When do you plan to start and complete your project?

4b. Describe how the nonprofit organization or group you have chosen will help implement your project. What support will they provide?

4c. What will your schedule with participants look like? In other words, what days and times do you plan to meet directly with participants during a typical week or month? You may submit a proposed draft schedule if it has not been finalized with the nonprofit(s) you plan to serve.

4d. Describe how the location and space where you will meet with participants meets your needs given the project you are proposing?

4e. What possible challenges or barriers might you encounter in implementing your program? *Examples may include challenges participants may have in accessing your program, nonprofit summer, holiday, and other schedule conflicts, artist travel plans and commitments, challenges with the meeting spaces/locations.*

5. Expense Budget

Propose and itemize an annual draft budget for materials and supplies you will need related to your proposed project. A sample budget sheet is located in appendix B. Note: The Foundation will only reimburse expenses directly related to service provision. Items such as the rental of office space, capital expenditures for permanent office equipment, general office supplies, extra personnel and travel expenses will not be reimbursed.

6. Letter of Interest from Target Nonprofit(s)

Provide a letter or email of support from the contact person at the nonprofit organization(s) that you plan to collaborate with. The support communication should show that the nonprofit is interested in collaborating with you if your project is selected. However, it does not need to be a formal commitment.

7. Résumé

Submit a current résumé or provide a website address that describes your background and experience as an artist.

8. References

Provide three work related references. Indicate their relationship to you and their telephone contact information. References should include individuals who are familiar with your work as an artist as well as individuals who can attest to your capabilities in working with others, organizational ability and communication skills.

Application Requirements

Please review the information and eligibility requirements outlined in *Appendix C* of this document or on the Foundation website before submitting the application. Artists are encouraged to contact the Foundation before submitting a written application in order to discuss their intended projects.

Assistance

Assistance is available to applicants prior to the application deadline. For assistance, questions, and to discuss your intended project please contact:

Victor Nelson, Executive Director
The Picerne Family Foundation
5000 Birch Street, Suite 600
Newport Beach CA 92660

Telephone: 949-267-1517
Email: vnelson@picernefoundation.org
Website: www.picernefoundation.org

Application Checklist

Applications will not be considered until all required information is submitted to the Foundation. All information listed below must be received prior to the application deadline. The Foundation will notify all applicants when their applications have been received.

1. ___ Artist Information.
2. ___ Target Nonprofit Organization(s).
3. ___ Project Narrative.
4. ___ Work Plan.
4. ___ Expense Budget.
5. ___ Letter of Interest from Target Organization.
6. ___ Résumé.
7. ___ References.

Appendix A

Artist Outreach Project – Additional Nonprofit Organizations

Nonprofit 2

Name and address:

Nonprofit website:

Type of service provided by nonprofit:

Nonprofit contact name and title:

Nonprofit contact email:

Nonprofit contact phone:

Nonprofit 3

Name and address:

Nonprofit website:

Type of service provided by nonprofit:

Nonprofit contact name and title:

Nonprofit contact email:

Nonprofit contact phone:

Nonprofit 4

Name and address:

Nonprofit website:

Type of service provided by nonprofit:

Nonprofit contact name and title:

Nonprofit contact email:

Nonprofit contact phone:

Appendix B
Artist Outreach Project
Draft Budget for Supplies

Artist Name:

Date:

Annual Amount	Brief Budget Item Description
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
	Total

Appendix C



ARTIST OUTREACH PROJECT

Application Information and Eligibility Requirements

The Foundation Mission

The Picerne Family Foundation develops and supports innovative programs that provide opportunities for individuals to increase their abilities, knowledge, talent and understanding in ways that will help them better contribute to creating active and healthy communities.

The Objective

The objective of Artist Outreach Project is to enable accomplished visual, performing and literary artists the opportunity to provide educational, mentoring and/or therapeutic experiences for underserved populations. The Foundation is well aware of the enormous therapeutic and educational contribution artists can make to those in-need within their communities. Artists often do not receive the support necessary to allow them to make this contribution. The Foundation also recognizes that significant therapeutic and educational impact rarely occurs in short “hit-and-run” programs. Therefore, the Foundation has developed a yearlong program that provides support for experienced artists who are motivated to contribute to their community. The objectives of Artist Outreach are:

- To provide accomplished visual, performing and literary artists the opportunity to help underserved members of the community.
- To provide high quality educational, mentoring and therapeutic experiences to people who would not otherwise have the opportunity to work with an accomplished artist.

The Stipend

Artists, 55 and older, selected for the grant will receive \$15,000 to lead a 12-month educational, mentoring or therapeutic arts project of their own choosing. The grant is intended to support artists’ actual direct contact time with participants and will be paid out on a monthly basis. Artists may submit a budget to fund materials directly related to service provision in addition to the grant amount. Items such as the rental of office space, capital expenditures for permanent equipment, general office supplies, extra personnel, and travel expenses will not be reimbursed. The Foundation expects artists awarded the full grant will devote a minimum of 6 to 8 hours per week to their proposed program. One of these hours may be used for administration of the project. Artists wishing to contribute fewer hours may submit a proposal for a reduced grant amount.

The Artist

The grant is available to literary, performing and visual artists who are:

- 55 years old and older.
- Living in or planning to serve people in Southern California.

The Community Project

Projects should be designed for an in-need population that does not typically have access to the proposed arts programming. There are no restrictions regarding the age of participants, number of participants, or the particular underserved group the artist proposes to serve. However, projects should be educational, mentoring and/or therapeutic hands-on experiences for the participants. Artists awarded the grant will be expected to complete a project evaluation at the end of the grant.

Projects should be carried out in association with organizations that possess not-for-profit, tax-exempt status. Artists may propose to work with one or more underserved groups and nonprofit organizations. The Foundation staff is available to provide assistance in locating individuals, groups or nonprofits that could benefit from an artist's particular talents and proposed services. Preference will be given to artists living in and serving people in L.A. County, Orange County or San Diego County.

Information about previous Artist Outreach Project Grant recipients and their projects can be found on the Picerne Family Foundation website at www.picernefoundation.org. Examples of potentially fundable projects include:

- Teaching ukulele to convalescing wounded war veterans
- Facilitating a visual art and collage workshop for unhoused children
- Teaching drama to inner city African-American youth
- Engaging at-risk youth in a creative writing project
- Conducting one-on-one nature photography experiences for autistic children
- Leading a dance program in a low-income retirement facility or apartments

The Foundation will not fund:

- Performances, demonstrations, lectures about or "showings" of the artist's own work.
- Projects during the school day that are traditionally part of a school's academic curriculum.
- Projects that are primarily religious in nature.
- Projects where the primary applicant is a nonprofit or educational organization rather than an individual literary, visual, or performing artist.

Artists are encouraged to contact the Foundation to discuss their intended projects before completing a written application. Suggestions about connecting with a suitable nonprofit may be provided at this time if needed.

The Application Process

Application Timeline: The application deadline is March 15, 2025. Applicants will be notified about the status of their applications by April 25, 2025.

Pre-submission: Interested artists are encouraged to discuss their ideas with the Foundation staff before completing the application. Qualified artists with ideas that appear to fit the project criteria will be encouraged to submit a formal application. Application materials can be downloaded by clicking on the AOP application links located at www.picernefoundation.org, or by requesting an application by phone or email. Please contact the Foundation at 949-267-1517 or by email if you would like to discuss your plans for an AOP application.

Formal Application: Artists may submit a written application to the Picerne Family Foundation by email or U.S. mail. The Foundation will evaluate all proposals in terms of the reliability and professionalism of the artist and the artist's likelihood for success. Foundation staff will also evaluate the educational and psychosocial impact of the proposed project.

It will be the applicant's responsibility as part of the written application to describe the project they would engage in, the people they plan to serve, the time they will devote, and a budget outlining the supplies necessary for the project. Artists are also expected to provide a letter or email of support from their contact at the nonprofit organization(s) they have chosen to host the project. The letter of support should demonstrate the nonprofit's interest in supporting the artist's project should the artist be awarded a grant, but does not need to be a formal commitment. Finally, applicants will be asked to submit a resume of their art experience and references with the application.

Interview: Based on the written application, the Foundation will select finalists for the consequent interview phase. Artist proposals, plans, and budgets will be reviewed in more depth during the interview. Finalists may be asked to present samples of their work in advance of the interview. Finalists are often asked to follow up on one or more items after the interview, before the Foundation makes a final decision about awarding an Artist Outreach grant.

Summary of Criteria for Eligibility

The following criteria are used to determine eligibility for the program:

- Artist is age 55 or older during the time they will pursue their project.
- Artist lives in or plans to serve residents of Southern California.
- Applicant is a practicing artist in the literary, visual, or performing arts.
- Projects will be carried out in association with organizations that possess not-for-profit, tax-exempt status. An organization that does not possess non-profit status may be considered if a non-profit organization agrees to sponsor it.
- Proposed projects are hands on educational, mentoring or therapeutic arts-based programs.

Contact Information

For assistance, questions, and to request or submit an application contact:

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